

Sonal Sharma

Sr. Product Designer

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📍 London, UK

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WORK EXPERIENCE

Sr. Product Designer

Hatica

👥 20+ EMPLOYEES 📍 GURGAON, INDIA 📅 MAY 2023 - APR 2024

- Led design initiatives, managing the design system and collaborating with CEO, CTO, project managers, engineers, and marketing.
- Devised solutions for complex design challenges.
- I optimised the design-to-development handoff process by consolidating multiple design systems and clarifying guidelines for developers to effectively utilise design components from the library.

Lead Product Designer (Acquired Quovantis)

EMIDS

👥 3000+ EMPLOYEES 📍 NOIDA, INDIA 📅 APR 2022 - MAY 2023

Sr. UI/UX Designer

Quovantis Technologies

👥 200+ EMPLOYEES 📍 NOIDA, INDIA 📅 FEB 2017 - MAR 2022

- Led design 8+ projects across various industries including healthcare, finance, education, ancillary services, and SaaS platforms.
- Implemented internationalisation (I18n) and Web Content Accessibility Guidelines (WCAG) compliance for multiple projects, enhancing usability and accessibility.
- Mentored 4+ junior designers, helping them develop their skills and improving team efficiency.
- Collaborated with cross-functional teams to align design strategies with business goals.

Visual Designer

1 Thing Design Studio

👥 10+ EMPLOYEES 📍 GURGAON, INDIA 📅 JUL 2015 - JAN 2017

- Researched design solutions, sketched product ideas, and executed deliverables within tight timelines.
- Delivered 3+ projects, ensuring a 100% on-time delivery rate.

Web designer

Systematix Infotech

👥 200+ EMPLOYEES 📍 INDORE, INDIA 📅 NOV 2013 - JUN 2015

Web designer

ItBizCon

👥 6+ EMPLOYEES 📍 INDORE, INDIA 📅 NOV 2012 - OCT 2013

FIND ME ONLINE

Dribbble

<https://dribbble.com/sonalshah>

Website

<https://www.sonaldesign.com/>

LinkedIn

<https://www.linkedin.com/in/sonal-shah-b32b9278/>

SKILLS (Hard and Soft)

Visual Design Wireframing

Illustrations Prototyping

Design Systems I18n I10n WCAG

UX Research UX Teting Leadership

Cross Functional Team Collaboration

Time Management Agile Waterfall

Problem Solving Calm Listener

Learner

EDUCATION

Bachelors's in Computer Application from DAVV

📍 INDORE, INDIA 📅 2010 - 2013

Design and Development certification course

📍 INDORE, INDIA 📅 2011 - 2012